

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			RESTORE OUR FUTURE		
AND	600 Fairmount Ave Ste 306			1250 Eye Street NW		
ADDRESS	Towson MD 21286-1002			Ste 900		
	USA			Washington DC 20005		
	USA			USA		
CONTACT	STEPHANIE KOHLBAUER			PRODUCT/FLIGHT 1 8/21-27		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 366	PRODUCT CODE 1310		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY RESTORE OUR FUTURE											
1	01010..		2	05:58A	07:00A	30S	08/21/12-08/23/12	THIS MORNING 6-7AM	2	600.00	1200.00
2	00111..		3	07:00A	09:00A	30S	08/22/12-08/24/12	THE EARLY SHOW	3	325.00	975.00
3	02222..		8	09:00A	09:30A	30S	08/21/12-08/24/12	PITTSBURGH LIVE	8	165.00	1320.00
4	02121..		6	09:30A	09:57A	30S	08/21/12-08/24/12	PITTSBURGH LIVE	6	165.00	990.00
5	01111..		4	10:58A	11:58A	30S	08/21/12-08/24/12	PRICE IS RIGHT	4	500.00	2000.00
6	01111..		4	05:30P	06:00P	30S	08/21/12-08/24/12	530-6PM NEWS	4	800.00	3200.00
7	01111..		4	07:30P	07:58P	30S	08/21/12-08/24/12	THE INSIDER	4	550.00	2200.00
8	0222200		8	11:00P	11:35P	30S	08/21/12-08/24/12	11PM NEWS	8	1550.00	12400.00
9	T		1	10:00P	11:00P	30S	08/21/12-08/21/12	THE MENTALIST	1	1650.00	1650.00
10	W		1	08:58P	10:00P	30S	08/22/12-08/22/12	CRIMINAL MINDS	1	2000.00	2000.00
11	F		1	07:58P	11:00P	30S	08/24/12-08/24/12	NFL PRE SEASON	1	2500.00	2500.00
12	Sa		3	07:58A	10:00A	30S	08/25/12-08/25/12	SAT.CBS MORNING NEWS	3	225.00	675.00
13	Sa		2	06:00P	06:30P	30S	08/25/12-08/25/12		2	395.00	790.00
14	Sa		2	07:00P	07:30P	30S	08/25/12-08/25/12	SAT 7PM NEWS	2	350.00	700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
15	Sa	2	03:58P	07:28P	30S	08/25/12-08/25/12	STEELERS PRE SEASON GAMES	2	12500.00	25000.00
	Sa		07:28P	11:00P						
16	Sa	2	11:00P	11:35P	30S	08/25/12-08/25/12	11PM NEWS	2	1400.00	2800.00
17	Su	1	08:58A	10:28A	30S	08/26/12-08/26/12	CBS SUN MORN	1	325.00	325.00
18	Su	2	06:30P	07:00P	30S	08/26/12-08/26/12		2	350.00	700.00
19	Su	1	06:58P	08:00P	30S	08/26/12-08/26/12	60 MINUTES	1	2200.00	2200.00
20	Su	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	2100.00	2100.00
21	Su	2	11:00P	11:35P	30S	08/26/12-08/26/12	11PM NEWS	2	1400.00	2800.00
22	Su	2	11:35P	12:05A	30S	08/26/12-08/26/12	#1 COCHRAN SUNDAY SPORTS	2	300.00	600.00
23	M	1	05:58A	07:00A	30S	08/27/12-08/27/12	THIS MORNING 6-7AM	1	600.00	600.00
24	M	1	07:00A	09:00A	30S	08/27/12-08/27/12	THE EARLY SHOW	1	325.00	325.00
25	M	2	09:00A	09:30A	30S	08/27/12-08/27/12	PITTSBURGH LIVE	2	165.00	330.00
26	M	2	09:30A	09:57A	30S	08/27/12-08/27/12	PITTSBURGH LIVE	2	165.00	330.00
27	M	2	10:58A	11:58A	30S	08/27/12-08/27/12	PRICE IS RIGHT	2	500.00	1000.00
28	M	1	05:30P	06:00P	30S	08/27/12-08/27/12	530-6PM NEWS	1	800.00	800.00

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			FROM	TO						
29	M	1	07:30P	07:58P	30S	08/27/12-08/27/12	THE INSIDER	1	550.00	550.00
30	M	2	11:00P	11:35P	30S	08/27/12-08/27/12	11PM NEWS	2	1550.00	3100.00
31	M	1	10:00P	11:00P	30S	08/27/12-08/27/12	HAWAII FIVE-O	1	2100.00	2100.00
Total Contract:								75		78260.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	67430.00	9135.00	76565.00	
GRAND TOTAL									76565.00	

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